Join the dots between today and the future on stage at the World’s Greatest Show.

CALL FOR SPEAKERS
**Expo 2020 Dubai connects minds and creates the future.** The first Global Optimism Outlook Survey found that 89% of people surveyed feel that it is down to individuals and communities, rather than governments and big corporations, to unlock and shape those future opportunities – through greater knowledge sharing, communication and collaboration, ahead of technological advances. More than half the global respondents also believe that open dialogue and coming together to exchange ideas is essential to unlocking opportunity in the future.

In the spirit of our theme “Connecting Minds, Creating the Future”, the Connected Minds initiative provides a calendar of innovative, educational and provoking thought leadership events to unlock future opportunities. The aim is to create new connections that allow business and leisure visitors — local and international, young and old — an intellectually stimulating Expo 2020 experience.
Connecting Minds. Creating the Future.

Expo 2020 Dubai is offering a stage to new talents, industry experts and visionaries from around the world to share their thought leadership and perspectives with the world.

Join us in a unique setting that brings together over 190 countries, multilateral organisations, educational establishments and businesses, and millions of people, as we cover the issues that will create the future.
Connected Minds offers a variety of thought leadership formats:

- Keynote Talks
- Inspirational Speeches
- Professional Debates
- Panel Discussions
- Fireside Chats
- On-stage Interviews
- Pecha-Kucha Gatherings


Connected Minds will take place during the 173 days of the World’s Greatest Show. Countries, corporations, multilateral organisations, foundations and academic establishments will be in attendance at Expo 2020, offering unique networking opportunities and a chance to make your voice heard. Even more, you can share knowledge and inspire others as part of a World Expo aimed at shifting the contours of conversations on critical global issues, to foster new ideas, accelerate knowledge exchange, trigger innovation and lead to collaborative relationships.
Through the Expo 2020 Dubai theme, we aim to build partnerships and inspire ideas that will forge the world of tomorrow, fostering new ideas, accelerating knowledge exchange, triggering innovation and leading to collaborative relationships. Connected Minds acts as a valuable platform for thought leadership, whether your on the stage, or in the crowd.
THEMATIC WEEKS

Preference will be given to Connected Minds tailored around Expo 2020 thematic weeks. These themes are not exclusive, and Connected Minds will happen throughout the 6 months.

- **Climate Focus Week** 1 – 7
- **Urban Development & Cities Focus Week** 22 – 28
- **Travel & Exploration Focus Week** 1 – 7
- **UN Sustainable Development Goals Focus Week** 8 – 14
- **Health & Wellness Focus Week** 22 – 28
- **Innovation Focus Week** 1 – 7
- **Agriculture & Livelihood Development Focus Week** 22 – 27
- **Women & Girls Focus Week** 8 – 14
- **Water Focus Week** 22 – 28
## INTERNATIONAL DAYS

Additional preference will be given to Connected Minds tailored around Expo 2020 International Days.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>United Nations Day</td>
<td>Oct 24</td>
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<td>Cities Day</td>
<td>Oct 31</td>
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<td>Tolerance Day</td>
<td>Nov 16</td>
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<td>Children’s Day</td>
<td>Nov 20</td>
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<td>Disability Day</td>
<td>Dec 3</td>
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<td>Volunteers Day</td>
<td>Dec 5</td>
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<td>Human Rights Day</td>
<td>Dec 10</td>
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<td>Arabic Language Day</td>
<td>Dec 18</td>
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<td>Education Day</td>
<td>Jan 24</td>
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<tr>
<td>Wildlife Day</td>
<td>March 3</td>
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<td>Women’s Day</td>
<td>March 8</td>
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<td>Happiness Day</td>
<td>March 20</td>
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<td>Water Day</td>
<td>March 22</td>
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<td>Health Day</td>
<td>April 7</td>
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TAKING PLACE DURING EVENT TIME AT EXPO 2020 DUBAI*

VENUES

WORLD CLASS VENUES AT THE WORLD’S GREATEST SHOW

✓ EARTH STAGE
✓ TERRA AUDITORIUM
✓ SUN STAGE
✓ OPPORTUNITY CO-CREATE
✓ OPPORTUNITY FORUM
✓ SEA STAGE
✓ THE BOWL
✓ AL FORSAN
PLAY HOST TO THE STAGE
AT THE WORLD’S GREATEST SHOW.

By providing speakers and thought leadership content, you not only make your voice heard. You amplify it.

Connected Minds also provides the ability to broadcast events around the world.*

*Terms and conditions apply
WANT TO PARTICIPATE? MAKE YOUR VOICE HEARD.

Expo 2020 would like to collaborate with business leaders, visionaries, outliers and icons to kindle a discussion that can positively impact the future for all of us. Speakers will include influential and original thinkers, industry leaders and academics and young leaders.

Organisations that can schedule 12+ quality speaker slots will be given preference. Invitation is open to all, whether once-off or serialised.

For inquiries, contact ConnectedMinds@Expo2020.ae
For bookings, visit Participant Portal