



**TANZANIA TRADE DEVELOPMENT  
AUTHORITY (TANTRADE)**



**CALL FOR INVESTMENT EXPRESSION OF INTEREST FROM POTENTIAL INVESTORS  
FOR RE-DEVELOPMENT OF MWL. J.K. NYERERE TRADE FAIR GROUNDS IN  
TANZANIA UNDER PUBLIC PRIVATE PARTNERSHIP (PPP) ARRANGEMENT**

1. The Tanzania Trade Development Authority (TanTrade) was established by the Parliament Act No. 4 of 2009 to develop and promote both domestic and international trade in Tanzania through trade fairs, Expos and missions. It is located 3.3 km from National Stadium, 5.5 km from TAZARA railway station, 6.2 km from Standard Gauge Railway Station, 11.2 km from Julius Nyerere International Airport, and 5.5 km from Dar es Salaam port and is easily accessed through Bus Rapid (BRT) network.
2. TanTrade owns a parcel of land of 55.39 acres along Kilwa Road in Temeke, Dar es Salaam, Tanzania. It is planning to redevelop into a world-class trade and exhibition hub comprising of different facilities including exhibition halls, conference halls, convention centers, recreation center, gateways, restaurants, promenade, and office facilities.
3. TanTrade's desire for this proposed state-of-the-Art exhibition hub is to start its operation in 2027 targeting to utilize trade and exhibition opportunities during AFCON-2027.
4. TanTrade's mandate is to secure investor's interest in the proposed project and inform potential interested private parties, investors, lenders, and other entities in accordance with regulation 36 (b) and (d) of the PPP regulation 2020 as amended 2023.
5. TanTrade invites local and international eligible and qualified investors to submit investment expression of interest for the Design-Build-Finance-Operate- Maintain-Transfer (DBFOMT) of Mwl. Julius K. Nyerere Trade Fair Grounds using PPP arrangement.
6. The preliminary evaluation criteria for the expression of interest are as follows:
  - i. Certified copies of legal entity documents and contact details of the primary representatives;

- ii. Company's profile detailing experience of similar projects;
  - iii. Outline of the investment expression of interest indicating general objectives, development concept, project implementation schedule, estimated capital investment cost (CAPEX), concession time, and benefits or gains to be paid to the TanTrade for the land lease and revenue sharing;
  - iv. Evidence of the financial capacity of investors by submitting three (3) years of audited financial reports; and
  - v. Approved project will have to be commenced within 18 months after signing a performance contract and submitting a bank guarantee.
7. TanTrade reserves the right to accept or reject submissions. TanTrade shall not incur any liability to the affected applicant in case of rejection of submission and terminate expression of interest process at any time prior to short-listing and awarding.
  8. Upon completion of the evaluation of the submitted investment expression of interest, TanTrade will shortlist prospective investors that will meet evaluation criteria and thereafter invite successful applicants to submit pre-feasibility study with accordance to PPP Act, Cap 103 and its regulations.
  9. The window for investment expression of interest submission will be closed on the 31<sup>st</sup> March 2026 at **14:00 Hours Local Time (EAT)**.

Director General,

Tanzania Trade Development Authority (TanTrade)

Mwl. J.K. Nyerere Trade Fair Grounds, P.O. Box 5402,

Plot No. 436, Block A, Kilwa Road, Dar es Salaam, Tanzania.

10. For further inquiries or if potential investors wish to visit the plot, they may do so during working hours before the application deadline through the following contacts.

Project Officer, +255 786 930 974, Email: [info@tantrade.go.tz](mailto:info@tantrade.go.tz)

Late Expressions of Interest shall not be accepted for evaluation irrespective of the circumstances.